

CURRICULUM VITAE

Department of Digital Technology and Culture Washington State University

NAME: Seoryung Samantha Park

RANK OR TITLE: Teaching Assistant Professor Career Track

EMAIL: seoryung.park@wsu.edu

WEB: <https://seoryung.cargo.site>

DEPARTMENT: Digital Technology and Culture

OFFICE LOCATION AND CAMPUS ZIP: Morrill 128 / Pullman 99163

DATE OF FIRST EMPLOYMENT AT WSU: 08/16/2019

DATE OF PRESENT RANK OR TITLE: 08/16/2023

EDUCATION BEYOND HIGH SCHOOL:

- Master of Fine Arts, Washington State University, Pullman, WA, 2022, Interdisciplinary/Digital Arts.
- Bachelor of Fine Arts, Parsons The New School of Design, New York, NY, 2018, Illustration.

EXPERIENCE:

Teaching, Extension and Research Appointments: (List position titles and locations since receipt of bachelor's degree including Research Assistantships, Teaching Assistantships, Graduate Assistantships)

- Teaching Assistant Professor Career Track at Digital Technology and Culture in Washington State University in Pullman, WA—August 2023 to Present.
- Lecturer Full Time at Digital Technology and Culture in Washington State University in Pullman, WA—August 2022 to August 2023.
- Graduate Teaching Assistant at Fine Arts in Washington State University in Pullman, WA—August 2019 to May 2022.
- Remote Education Mentor for CDA Tribe Summer—June 2022 to July 2022.

Academic Administrative Appointments: (List position titles and locations since receipt of bachelor's degree)

- Director of Undergraduate Studies at Digital Technology and Culture in Washington State University in Pullman, WA—Fall 2024 semester.
- Curriculum Committee at Digital Technology and Culture in Washington State University in Pullman, WA—October 2024 to Present.
- Outreach & Recruitment Committee at Digital Technology and Culture in Washington State University in Pullman, WA—October 2024 to Present.
- Awards and Scholarship Committee at Digital Technology and Culture in Washington State University in Pullman, WA—Fall 2023 to Spring 2024.

Non-Academic Employment: (List title, brief description, date)

- Art Curator Fellow for Blood Orange Review—August 2020 to July 2021.
- Design Internship at IDEA Museum in Phoenix, AZ—Feb 2019 to June 2019.
- Assistant Curator at Walter Wickiser Gallery Inc. In New York, NY—September 2017 to October 2017.

Consulting: (List company/institute name, title, brief description, date)

- Creative Director and Founder of Club Studio in Pullman, WA—January 2025 to Present.
 - Club Studio is a non-profit creative design agency led by students and faculty from the Digital Technology and Culture department. Our role is to

serve the Palouse and beyond by providing various pro-bono-based design consultancy services.

- Head Art Director for Blood Orange Review online/Pullman, WA—August 2023 to Present.
 - Blood Orange Review is an online literary journal run by student staffs and faculty from WSU English department. My role is to rebrand the BOR's visual identity and to oversee the visual and marketing materials.

TEACHING ACCOMPLISHMENTS:

Areas of Specialization: Interdisciplinary Graphic Design and Digital Arts

Courses Taught: (title, course number, date(s), brief course description)

- DTC 497 Senior Seminar (2024 Spring)
- DTC 436 Advanced Multimedia Design (2023 Spring)
- DTC 336 Multimedia Design (2023 Spring + Fall, 2024 Spring, 2025 Spring + Fall, 2026 Spring)
- DTC 336 Multimedia Design (Global 2024 Summer)
- DTC 354 Digital Storytelling (2022 Fall, 2023 Fall)
- DTC 354 Digital Storytelling (Global 2023 Spring)
- DTC 201 Methods for Digital Technology (2022 Fall, 2023 Spring, 2024 Fall, 2025 Spring)
- DTC 201 Methods for Digital Technology (Global 2023 Summer, 2024 Summer, 2025 Summer + Fall)
- DTC 206 Digital Inclusion (2022 Fall)
- DTC 206 Digital Inclusion (Global 2023 Summer)
- DTC 101 Digital Technology and Culture (Global 2024 Fall + Winter)
- CAS 299 Editorial Curation: Design Principles & The Publishing Industry (Interest Cluster Discuss Sec) (2023 Fall)
- FINE ARTS 332 Digital Media Print & Web (2022 Spring)
- FINE ARTS 110 Drawing (2019 Fall, 2021 Fall)
- FINE ARTS 101 Introduction to Arts (2022 Spring, 2021 Spring & Fall / served as a TA)

Students Advised:

Undergraduate Students: (formal advising, advised to completion of degree, number per year)

- Advised Salam Kassem’s Independent Study during Fall 2023 academic year.
- Participated in the DMC’s (Digital Media Club) portfolio review days twice as an advising faculty in 2023 and 2024.
- Participated in DTC Spokane design agency trip in Spring 2024, Fall 2024, and Spring 2025.
- Advising and mentoring students in Club Studio with their client commissioned projects and presentations since Spring 2025.

Materials Developed: (non-scholarship activity, support materials, software, course guides, etc.)

- DTC 497 Senior Seminar—Spring 2024.
 - Reconstructed the course guide for Spring 2024 Senior Seminar course to create a more tailored guidance for students.
- DTC 336 Global Online Course—Summer 2024.
 - Designed the global online class for DTC 336 from scratch. Provided all the learning materials and video recordings.

Courses Developed: (title, course number, date(s))

- Developed a CAS 299 Editorial Curation: Design Principles & The Publishing Industry (Interest Cluster Discuss Sec) in Fall 2023 with a faculty from English department, Lauren Westerfield.
- Designed and submitted a new course form for DTC 337 Illustration Beyond Boundaries: Concept Design and Character Development.

SCHOLARSHIP ACCOMPLISHMENTS:

(Including scholarship of teaching and learning, artistic creativity, discovery, and application/integration)

Refereed/Adjudicated:

- Featured in an article, Bold Journey, Stories & Lessons for Finding Your Purpose, December 2, 2025.
- Featured in a journal, *Embrace: Expect the Unexpected*, volume Fall 2024, published by Surface Design Association.

Group Exhibitions:

- Online Juried Group Exhibition, Poetry in Painting, Ladies Drawing Club, UK, Summer 2025.
- Juried Online Group Exhibition, Line, Site: Brooklyn, Brooklyn, NY, Summer 2025.
- Group Exhibition: Small Works, Arts Council Wichita Falls, Wichita, TX, Summer 2025.
- Materials Hard + Soft, International Group Exhibition, Greater Denton Arts Council, in Denton, TX, 2022
- MFA Thesis Exhibition, Jordan Schnitzer Museum of Art, in Pullman, WA, 2022
- Group Exhibition: ICON 2022, 2nd edition at Boomer Gallery, London, UK
- Group Exhibition: #CreateBecauseWeCare 2020, Bigscreen Plaza, NYC
- Group Exhibition: LACDA 2019. Top 40 Juried International Digital Art Exhibition in LA, CA.

Collaborative Projects:

- Mural design and painting for Palouse Discovery Science Center in Spring 2023.

Commissions:

- Blood Orange Review visual identity from Fall 2023 to Spring 2025.
- Album Cover Design in 2019.
 - Clients: Sung Soo Mun & Heyun Kim
- Album Cover Design in 2019
 - Client: Fasset & Rubenstein's *Start a Bookclub*

Honors and Awards:

- 2024 student nominated Innovative Teaching Award, Digital Technology and Culture (DTC), Washington State University.

SERVICE:

Major Committee Assignments:

- Director of Undergraduate Studies at Digital Technology and Culture in Washington State University in Pullman, WA—Fall 2024.
- Curriculum Committee at Digital Technology and Culture in Washington State University in Pullman, WA—October 2024 to Present.

- Outreach & Recruitment Committee at Digital Technology and Culture in Washington State University in Pullman, WA—October 2024 to Present.
- Awards and Scholarship Committee at Digital Technology and Culture in Washington State University in Pullman, WA—Fall 2023 to Spring 2024.

Community Service: (non-academic unrelated to employment)

- Creative director at Club Studio from Spring 2025 to Present
- Art director at Blood Orange Review since Fall 2023.

PROFESSIONAL DEVELOPMENT:

Artist Residency:

- 4 weeklong online artist residencies in Spring 2024 by Kolaj Association.
 - Participated in the remote online workshops that required productions, collaborations, readings, and discussions with other artist participants.